



Employer Support of the Guard and Reserve



1-800-336-4590



EMPLOYER SUPPORT OF
THE GUARD AND RESERVE



Briefing Goals

- 1. Increase public awareness of the critical role and greater utilization/OPSTEMPO of the National Guard and Reserve in the “Total Force” today.**
- 2. Increase public awareness of ESGR programs and our mission to build and strengthen cooperation and partnerships between employers,**



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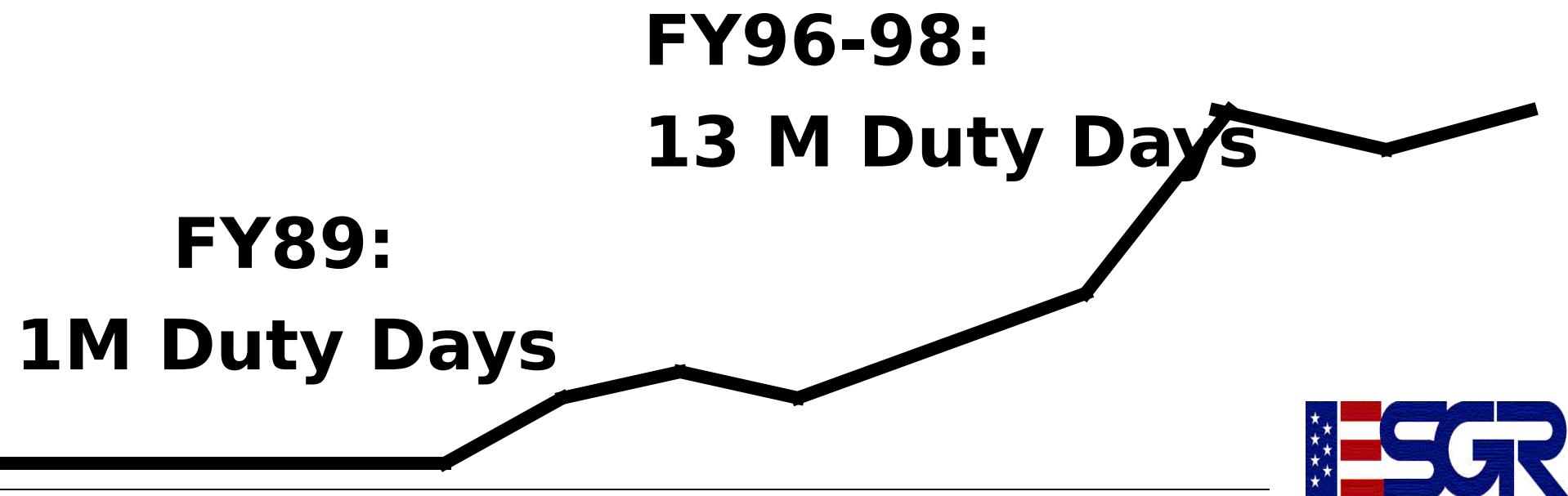


Missio

The mission of Employer Support of the Guard and Reserve is to obtain employer and community support to ensure the availability and readiness of Reserve forces.

Reserve Component Contribution To The Total Force

**Nearly 13 times greater since
collapse of Berlin Wall (1989),
end of the Cold War**

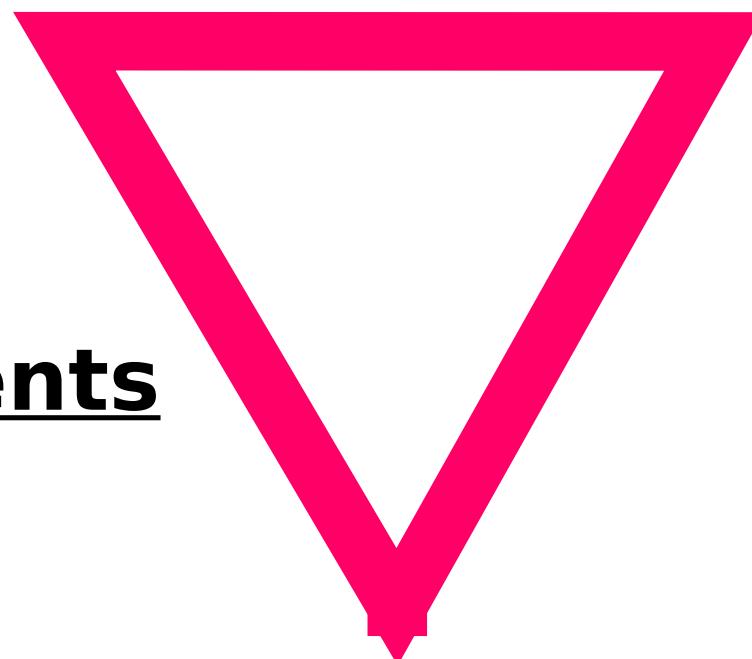




CRITICAL BALANCE for the RC Member

Voluntary Military Service Requirements

**Family
Commitments**



**Civilian
Employment
Requirements**

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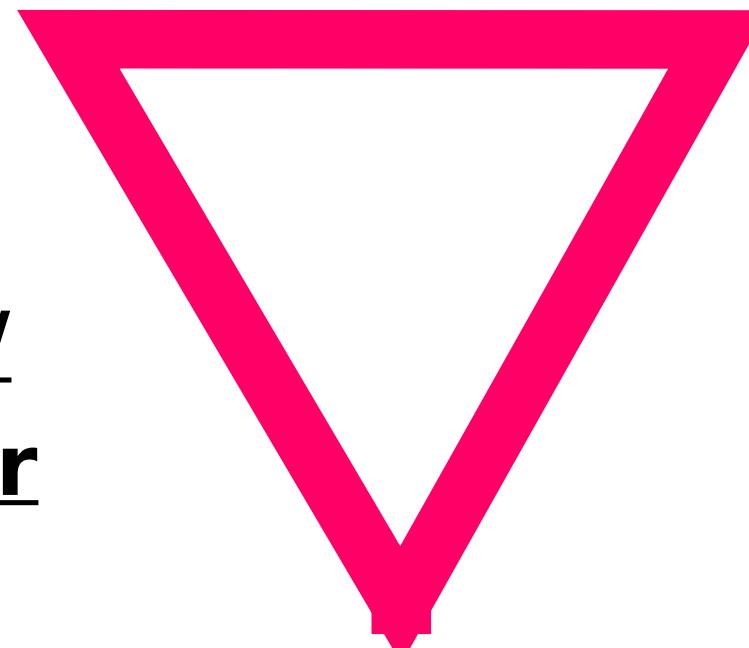
RETENTION

The Sixth QRMC* stated that “ . . .
conflicts
between RC members and their full-
time
civilian employers account for nearly
one-third of all personnel losses
incurred by the Reserve components.”
(DoD Report to
Congress)



CRITICAL BALANCE:

Contact/Communication between



Employer

Military
Supervisor/
Commander

Reser
Componen
Memb

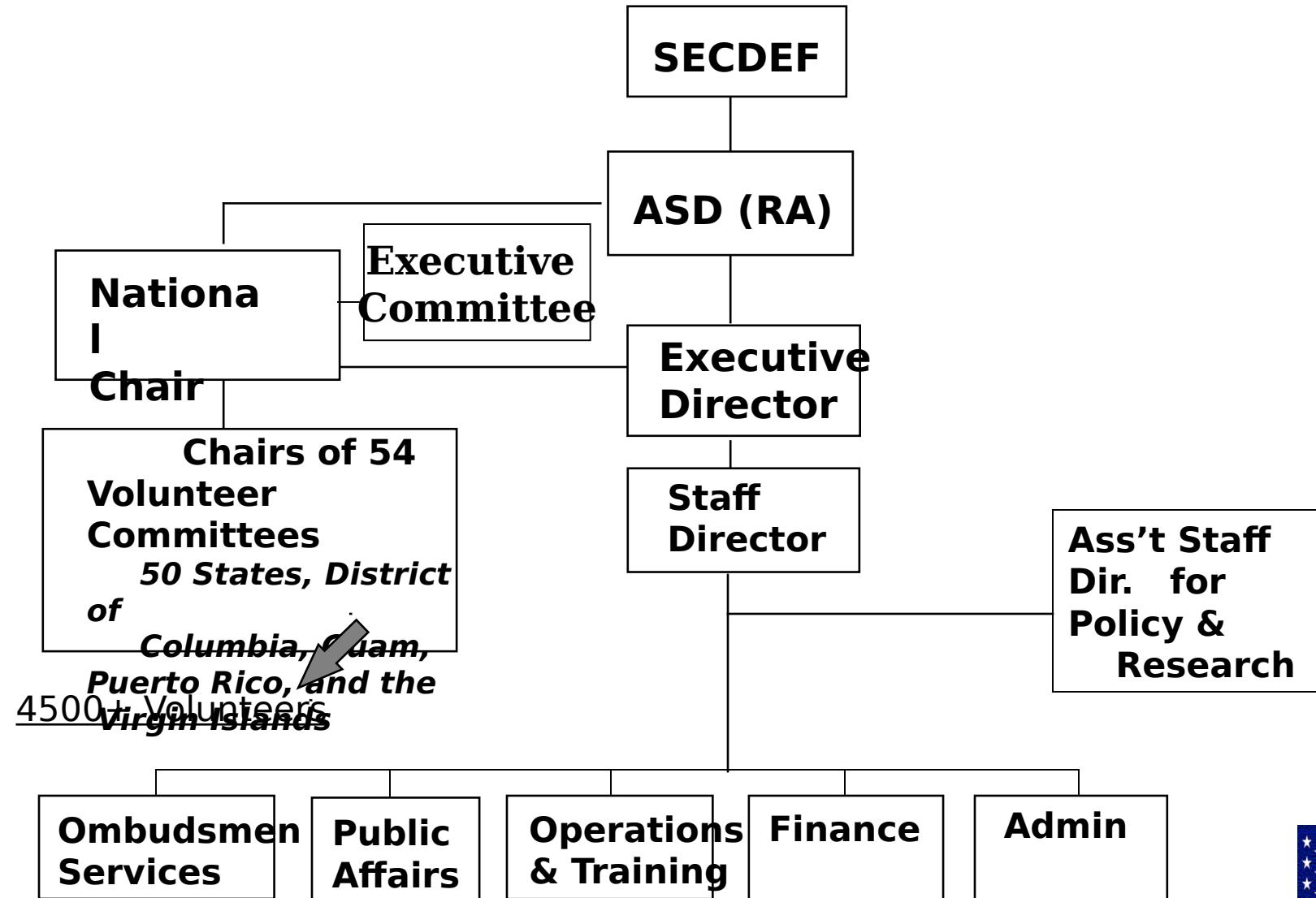
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National Structure



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ESGR Background

- **Established by Presidential declaration in 1972, under the Office of the Secretary of Defense.**
- **Operates programs as a field activity of the Department of Defense on behalf of all National Guard and Reserve members.**
- **Funded by Department of the Army, as executive agent.**
- **Includes 54 committees (every state, District of Columbia, Guam, Puerto Rico, and the Virgin Islands, staffed by 4,500 volunteers).**



Program Implementation

- **National Program Administration**
 - National Chair, Executive Committee Members
 - DoD Directive, Operational Guidelines, Mission One Handbook, Volunteer Training, Funding and Accounting for Expenditures of 54 Committees, etc.
 - Authorization and Funding for Ad Council PSAs
- **Marketing**
 - Ad Council Public Service Announcements (PSA)
 - News publications, Exhibits, Factsheets, and Promotional items
 - Employer Recognition and Awards



Program ***Implementation***

- Program Implementation by
Volunteers *(continued)*
 - ESGR Committees (one in every state, the District of Columbia, Guam, Puerto Rico, and the Virgin Islands)
 - Business executives, civic leaders and current/former military members

Note: Approximately 4,500 volunteers nationwide
(1 volunteer per 311 members of the Ready Reserve)

- 1.4 million Ready Reserve/4,500 volunteers = 311
- Ready Reserve does not include retirees or Standby Reserve



ESGR

Programs

- **Bosslifts/Briefing with the Boss (BWB)**
- **Statement of Support**
- **Mission One (Mobilization Assistance/General Military Training/Professional Education)**
- **Awards Program**
- **Ombudsman Services Program (Information/Informal Mediation)**

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ESGR Committees

and

Reserve Component Units

A Partnership of

“Volunteers”

Promoting

Employer Support!



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ESGR Contact: National Staff and Local Leadership

**1-800-336-
4590 www.esgr.org**

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